



## PROCLAMATION FOR PERMANENT MAKEUP AWARENESS WEEK, NOVEMBER 7TH – 13TH

**Whereas**, November 7<sup>th</sup>-13<sup>th</sup> marks Permanent Makeup Awareness Week to bring awareness to different disorders and diseases and share how the gift of permanent makeup can help with one's mental health.

**Whereas**, Permanent makeup is the process of cosmetic tattooing, where pigment is actually tattooed into the skin to create the look of eyebrows, eyeliner, and lip color. Many permanent makeup artists also provide areola restoration services, which is the look of a real areola and nipple, most common after breast cancer mastectomy and reconstruction. Some women never get their eyebrows back after chemotherapy, resulting in the need for permanent makeup eyebrows.

**Whereas**, additional reasons for permanent makeup include individuals with disorders or diseases such as Trichotillomania, Dermatillomania, Parkinson's Disease, Alopecia, and burn survivors.

Let it be resolved, that the Allouez Village Board recognizes the week of November 7<sup>th</sup>-13<sup>th</sup> as "Permanent Makeup Awareness Week", in an effort to increase awareness and to show support and bring awareness to different disorders and diseases and share how the gift of permanent makeup can help with one's mental health.

**PASSED AND ADOPTED** by the Village Board on the 19th day of October, 2021.

By: \_\_\_\_\_  
James F. Rafter, Village President

ATTEST:

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Carrie Zittlow, Clerk-Treasurer