

VILLAGE OF ALLOUEZ  
RUNS/WALKS AND SPECIAL EVENT APPLICATION/PERMIT  
Parks and Recreation Department · 1900 Libal St. · Allouez, WI 54801

Application Submittal fee: \$25 for Allouez Residents/ \$50 for Non-Allouez Residents

This application must be submitted with payment for approval no less than four (4) weeks prior to date of the event.

**Complete the following information:**

Is this a re-occurring event? ☒ YES ☐ NO (New applications must be approved by the Village Board)

\*As of August 7, 2010 the Village Administrator, with department head recommendation, is authorized to approve reoccurring events. Village Board will be notified of the event.

ORGANIZATION/LEAGUE NAME: RUNAWAY EVENTS

☐ Individual ☒ Partnership ☐ Corporation ☐ Association

EVENT NAME: SEROOBY'S VALENTINE RUN/WALK

Main Contact: ROSS MC DOWELL Email: doa@runawayshoes.net

Address: 2901 RAMADA WAY City/State/Zip: GREEN BAY, WI 54304

Primary Phone: 920-203-2904 Other Phone: NA

**EVENT INFORMATION**

Date of Event: SATURDAY 2-5-22 Time of Event: Start Time: 8:00 IN DEPENE  
am/pm

End Time: 10:30 am/pm  
IN DEPENE

Number of participants/spectators expected: 800

Please provide the Village with brief information on your event (i.e. what is your event, what groups/charities does it support, etc.)

THE SEROBY'S VALENTINE RUN IS A WELL-ESTABLISHED GROUP PARTICIPANT ROAD RACE/WALK, STARTING AND FINISHING IN DOWNTOWN DEPENE AT SEROBY'S CHOCOLATES. THE 15K DISTANCE COURSE ROUTE RUNS NORTH, WITH A "LOLLIPOP" STYLE TURNAROUND IN

**Please answer the following questions:**

1.) Is this event a run/walk? ☒ YES ☐ NO

\*\* If YES, please continue with questions below. If NO please skip to question 2.

1a.) Location or route of event (please include map) MAP ATTACHED

1b.) How will the route be marked? SPRAY-CHALK ARROWS, PLASTIC YARD SIGNS

1c.) How will route monitors be identified? SAFETY VESTS

1d.) Other traffic control provisions? ENTIRE ROUTE WILL BE CONED

2.) Will you need stand-by rescue services?

☐ YES ☒ NO

\*\* If YES stand-by Allouez rescue squad service is requested, \$375.00 per hour is charged. If you request police coverage, you must contact Brown County Sheriff's Department and arrange for coverage with them. Allouez does not provide police coverage.

3.) Will you be selling any goods?

☐ YES ☒ NO

\*\*If YES a vendor permit is required and village board approval. Extra fees will apply for this.

4.) Will you be selling any alcohol?

☐ YES ☒ NO

\*\*If YES a temporary sellers permit is required and village board approval. Extra fees will apply for this.

5.) Will you be requiring any Village Facilities?

☐ YES ☒ NO

\*\*If YES please complete a Facility Reservation Form. Extra fees will apply for this.

6.) Will you be requiring any Village Athletic Fields or Courts?

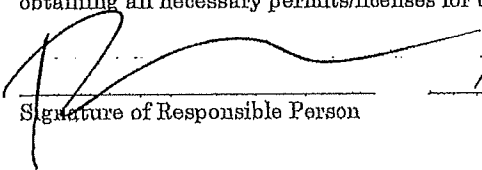
☐ YES ☒ NO

\*\*If YES please complete an Athletic Facility Reservation Form. Extra fees will apply for this.

pd. 4986

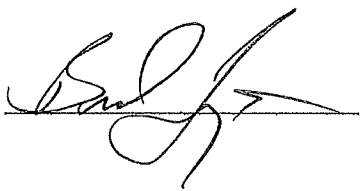
**Conditions of Permit:**

- 1.) All street intersections along the event route are to be supervised by person 19 years of age or older.
- 2.) Events will allowed only during daylight hours.
- 3.) No events will be allowed during regular week day rush hours.
- 4.) The Village of Allouez will not provide barricades for any events; however the Village will provide traffic cones on an availability basis. The cones must be picked up and returned by the event sponsors. The Village will charge for any missing insured traffic cones. The village may require a cash deposit from which the cost of missing cones will be deducted.
- 5.) For all walk/run events, any permanent markings of course is prohibited. Event organizers shall use only temporary signs, paint, chalk, etc.
- 6.) The permittee at its sole cost shall obtain and maintain general liability insurance for the activity in the minimum amount of \$1,000,000.00 for damages arising out of personal injuries to any one person and \$250,000.00 for damages to property, in any one accident, and shall furnish the Village with a certificate of insurance naming the Village as an additional insured not less than five (5) business days prior to the start of the event. The permittee (and in case of individuals, partnership and associations, the names responsible person and the person signing this agreement) shall indemnify and save harmless the Village and its officers, employees, and representatives, against any and all injuries and damages to persons and property, and shall defend, indemnify and save harmless the Village and its officers, employees and representatives from any and all claims, demands, suits, actions, costs, expenses and proceedings of every kind and nature, including any claims for injuries and/or damages caused either I while or in part by the negligence of the Village, its officers, employees or representatives, which in any way results from or arise out of such activity.
- 7.) **MUSIC/DISC JOCKEYS/NOISE:** Ord. 302-5 The use of sound amplifiers outside buildings within the Village of Allouez is prohibited without a permit to do so from the Village. A sound amplifier shall not be operated between 10pm-7am or in the vicinity of churches while services are being conducted or near schools that are in session. The village may order a reduction in the volume of an amplifier on complaint being made by a citizen, or when such loud speaker is a nuisance because of the volume, the method in which it is being used, or the location in which it is being operated. Disc Jockeys and Bands are welcome inside Green Isle Park pavilion.
- 8.) **PORTABLE TOILETS:** When crowd size exceeds the capacity of the permanent toilet facilities, additional toilet facilities must be provided by the renter. There shall be 1 toilet unit for every 100 people. Toilets must be removed following the end of the event. Portable toilets that are on site must also be pumped out by the renter during the event, if necessary, and after the event.
- 9.) **SALES:** No person shall vend, sell or offer for sale any food, beverage or other commodity or article to the public without authorization from the Village Board. Individuals or groups obtaining such authorization are responsible for obtaining all necessary permits/licenses for their function.

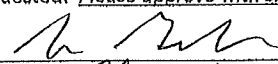
  
Signature of Responsible Person

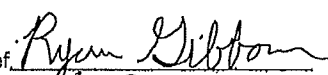
11-17-21  
Date

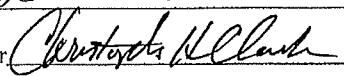
Date of Approval by Village: 1-4-2022

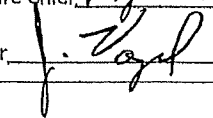
Signature of Administrator: 

**STAFF APPROVAL:** Review for other events that may conflict with this request, street repairs/construction that may interfere or if rescue services are requested. Please approve with signature and date below.

Public Works Director: 

Assistant Fire Chief: 

Park and Recreation Director: 

DEO Officer: 

**Seroogy's Valentine 15K ( marked with white paint)**

START: Michigan St. / William St.

10 ft. S of drain grate on NE corner

1 Mile: Ridgeway Dr. east of Clay St.

1504 Ridgeway Dr.

10 ft. east of driveway

2: Ridgeway Dr. west of East River Dr

1980 Ridgeway Dr.

2 ft. west of driveway

3: East River Dr. north of Hoffman Rd.

3155 East River Dr.

72 ft. south of driveway

4: Greene Ave. east of East River Dr.

Greene Isle Park west of pavilion

10 ft. E of NO PARKING sign

5: Libel St. south of Blackhawk Dr.

2551 Libel St.

7' 2" N of south edge of driveway

6: East River Dr. N of Broadview Dr.

144' 8" N of STOP sign on NW corner

7: East River Dr. S of Longview Ave.

3820 East River Dr.

9 inches south of driveway

8: Ridgeway Dr. west of Libel St.

1783 Ridgeway Dr.

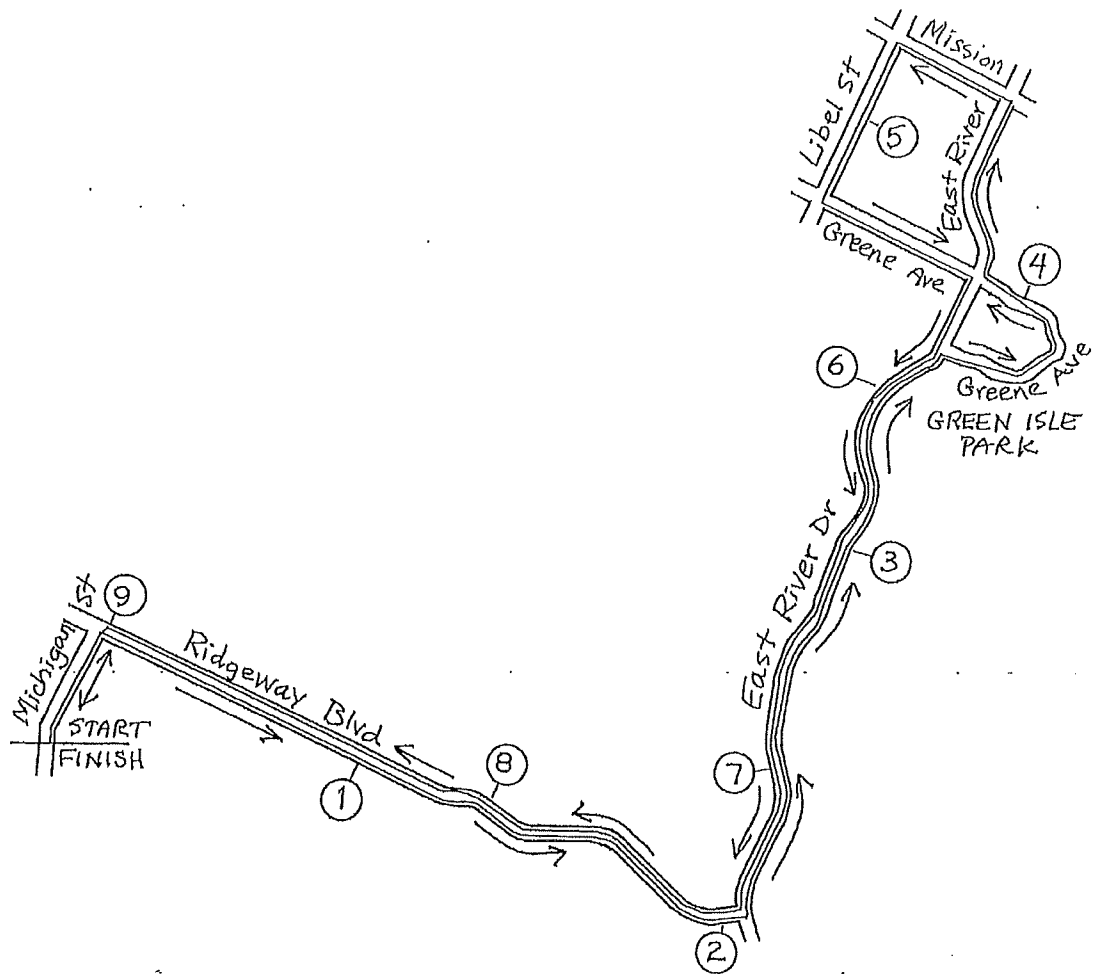
15 ft. east of driveway

9: Ridgeway Dr. east of Michigan St.

21' 10" E of light pole # 76EE24

on north side of street

Finish: same as start





# Seroogy's Valentine Run

15k & 5k on February 5, 2022



Register Online Here!

[www.runawayshoes.net/valentinerun/](http://www.runawayshoes.net/valentinerun/)

Participant Self Management

When:  
February 5, 2022  
8:00am

Where:  
Seroogy's Chocolates  
- De Pere  
144 N Wisconsin St.  
De Pere, WI 54115

How Far?  
15k  
5k

SEROOOGY'S

# Valentine Run

February 5, 2022 ♥ De Pere

Run & Away  
a Shilo

PREVEA  
health

Capital